



Heather Farley

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Group Vice President of Professional Satisfaction + Practice Sustainability

Dr. Heather Farley is an innovative and systems-focused physician executive with over two decades of experience leading bold, enterprise-level change across health care. She currently serves as Group Vice President of Professional Satisfaction and Practice Sustainability at the American Medical Association, where she guides national strategy for initiatives like the Joy in Medicine® Recognition Program and the Organizational Biopsy®, with the goal of radically improving professional satisfaction for physicians and care teams across the country.

A pioneer in the field of workforce well-being, Dr. Farley served as the inaugural Chief Well-Being Officer at both ChristianaCare and the Medical University of South Carolina. In these roles, she built and operationalized enterprise-wide well-being infrastructures, launched one of the nation's earliest and most impactful peer support programs, and led culture transformation efforts that embedded well-being into the core of organizational strategy.

Nationally recognized as a thought leader in professional satisfaction, Dr. Farley is a frequent speaker, published researcher, and trusted advisor to health systems working to build environments where care teams can thrive. Her work centers on eliminating the structural barriers that prevent people from doing their best work and restoring meaning, connection, and joy to the practice of medicine.

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